

1. Promotion Description. This promotion is sponsored by Bill Summers Ford and Hometown Family Radio. The promotion begins October 15th, 2010 and ends December 18th, 2010. Promotion is void where prohibited. Each person submitting a nomination accepts and agrees to be bound by these promotion rules. Each winner must sign a release/affidavit of eligibility, stating, among other things, it qualifies under, and agrees to be bound by, these promotion rules.
2. Eligibility. No purchase necessary to nominate, enter or win. A winner must be a legal U.S. resident who is 19 years of age or older. The winner will be the chosen by a panel of 8 people along with one listener vote coming from Hometown Family Radio.

Employees (and family members living under the same roof) of Bill Summers Ford or Hometown Family Radio or their affiliated companies are not eligible to be nominated or win this promotion in his/her individual capacity.

Nominees will not be eligible if they are uninsurable for any of the following reasons:

- Prior DUI Conviction
- Reckless Driving Charge in the last 5 years
- Currently driving an uninsured vehicle

3. How to Nominate. A nomination form will be available at sponsoring locations or off the www.rock100fm.com or www.wildcountry935.com or sponsoring locations. Nominations must be received by 5pm on November 15th. Nominations received after November 15th, 2010 will no longer be accepted. All nominations become the property of Hometown Family Radio and Bill Summers Ford and Hometown Family Radio and Bill Summers Ford has the right to use any information submitted. Hometown Family Radio and Bill Summers Ford reserves the right to omit any nomination received during this promotion.

Nominations must be filled out completely and legibly in order to qualify, and will be void if they are, in whole or in part, incomplete, illegible, damaged or fraudulent. Hometown Family Radio and Bill Summers Ford is not responsible for lost, late, illegible, misdirected or mutilated nominations, including due to transmission, technical, and/or network failures of any kind, including, without limitation, malfunctioning of any hardware or software (whether originating with sender or Hometown Family Radio or Bill Summers Ford) telephonic failures, human error, or any other error or malfunction.

Nominations selected by panel of 8 people, to be considered for the on-line voting, will be contacted by Hometown Family Radio in order to receive their authorization to release personal information on the Rock 100 website, Wild Country 93.5 website and Bill Summers Ford website. If this authorization is not obtained, the nomination will be withdrawn from the promotion. Hometown Family Radio and Bill Summers Ford will also require a copy of the nominee's driver's license or other appropriate picture identification to verify they are insurable and eligible to win the chosen vehicle before being placed on the Rock 100 website, Wild Country 93.5 website and Bill Summers Ford website. Hometown Family Radio and Bill Summers Ford are not responsible for the use of such person's personally identifiable information by the person nominating them.

4. Prizes. Five individual/families that have been nominated will be selected by a panel of 8 people as the most deserving based on the nominations received. The selected 5 nominations will then be placed on the Rock 100 website, Wild Country 93.5 website and Bill Summers Ford website starting on November 22nd until 5 pm on December 9th. The nomination with the most on-line votes by the end of the day on December 9th will receive the listeners choice vote. The nominations will then go to a panel of 8 people and voted on. With winner determined by the most votes.
5. How the Prizes are Awarded. Winner will be notified by telephone and/or email and is required, at their own expense, to come into the dealership to accept the chosen vehicle. If the winner is unable to claim the vehicle by coming to the dealership, eligibility will be forfeited.

6. Conditions of Acceptance of Prize. The winner must accept the chosen vehicle. Driver's license or other appropriate picture identification is required to claim the chosen vehicle. The adequacy of such proof is within Bill Summers Ford discretion. The individual or family will be required to execute and return a release and affidavit of eligibility on behalf of themselves within 10 days of prize notification, or the prize will be forfeited. The winner must take possession of his or her prize at the time of signing the release/affidavit of eligibility or the prize will be forfeited. Winner must be available to accept prize on December 18th in person at the dealership. Failure to do so will result in forfeiture of prize.

Bill Summers Ford will report winnings to the Internal Revenue Service, as required. The winners will receive a Form 1099 from Bill Summers Ford.

Each person submitting a nomination and each winner agree to the use of his/her/its name and likeness in publicity without any additional compensation, except where prohibited by law. Each person submitting a nomination and each winner acknowledges Bill Summers Ford, have the right to publicize and broadcast their names, voices, and likenesses, the fact that the individual or family won, and all matters incidental thereto.

7. Limitation on Liability. Each person submitting a nomination and winner forever discharges and releases Bill Summers Ford, subsidiaries, affiliates, and their respective directors, officers, employees, and agents from any and all liability, claims, causes of action, suits, and demands of any kind arising from or in connection with this promotion.
8. Sponsor's Reservation of Rights. These promotion rules are subject to modification by Hometown Family Radio and Bill Summers Ford in the event of a dispute, all decisions made by Hometown Family Radio and Bill Summers Ford are final and binding. Hometown Family Radio and Bill Summers Ford reserves the right, in its/their sole discretion, to disqualify any person who tampers with the nomination process or the operation of Rock 100's web site, Wild Country 93.5's website or Bill Summers Ford website, or who otherwise acts in violation of these promotion rules. Hometown Family Radio and Bill Summers Ford further reserves the right, in its/their sole discretion, to cancel, terminate, or modify this promotion if, for any reason, the promotion is not capable of completion as planned (including, but not limited to, for the following reasons: infection by computer virus, technical corruption, force majeure, or non-authorized human intervention that compromises or affects the administration, fairness, integrity, security, or proper conduct of the promotion).